**AlpVision to Exhibit and Present at Imaging Supplies Coalition Anti-Counterfeiting Conference**

Mr. Quincy Mattingly, Regional Manager of AlpVision, will present “Digital Solutions for Imaging Supplies Protection” at the Imaging Supplies Coalition 14th International Anti-Counterfeiting Conference on Monday, August 20, 2012, at 5:00 p.m., at the Planet Hollywood Resort and Casino in Las Vegas, NV. He will demonstrate AlpVision’s anti-counterfeiting technologies and explain how brand owners and manufacturers in the Imaging Supplies industry can use their own current materials and existing printing equipment to protect their products against counterfeiting. ISC’s Anti-Counterfeiting Conference is the premier international anti-fraud and anti-counterfeiting conference in the Imaging Supplies industry. Register directly at www.isc-inc.org and contact us to announce your participation.

**AlpVision Granted U.S. Patent for “Means for Using Microstructure of Materials Surface as a Unique Identifier”**

The United States Patent and Trademark Office granted U.S. Patent No. 8,180,174, covering AlpVision’s Fingerprint™ technology or the use of material or document microstructures for tracking, tampering and anti-counterfeiting purposes. The patent distinguishes AlpVision’s Fingerprint from other anti-counterfeiting technologies because it requires no marking (uses the object “as is”), is detectable using standard imaging devices (e.g. scanner), and supports mass production. In particular, the patent describes three types of fingerprints (unique, microscopic and macroscopic fingerprints), the identification phases (parameter settings, image acquisition and identification), as well as various microstructures (chemical etching, stamped material, brushed material, etc.) and materials (metals, resins, coating, molded materials, etc.). This granting brings the number of patents to 44. View patent [here](#).

**AlpVision Releases ScanHelper, No Installation Required**

AlpVision, a world leader in digital solutions for product authentication, is releasing ScanHelper, a standalone Microsoft Windows computer program that allows brand owners to easily scan AlpVision-secured packaging and products using a standard flatbed scanner. Unlike other third-party scanner software, ScanHelper is a simple, fully-integrated scanning software that does not require any special user training. Simply place the suspect packaging or product on the scanner and click the Preview button. Click on the desired scan location and hit the Scan button. AlpVision’s ScanHelper will then generate a scanned image that can be sent via email to the authentication officer or uploaded to Kryptos™, AlpVision’s web application for easy online authentication. User-friendly, efficient and foolproof, AlpVision’s ScanHelper can be downloaded and run on any existing PC installed with Windows XP or a later version. For questions or pricing information, please contact us at avinfo@alpvision.com or +41 21 948 6464.

Send us your feedback or ask for more information to newsletter@alpvision.com with the mention "Newsletter August 2, 2012” in the subject line. With your permission, we may publish your remarks or additional information you may provide in the forthcoming issue, if we judge it to be of interest to our readers.