

Newsletter

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Headlines

“Black Horn”: a new tool for rapid Cryptoglyph verification

PackExpo 2010: the launch of the North American sales activities

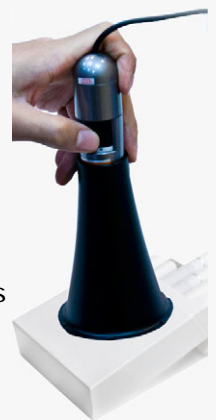
Cryptoglyph selected by the CHFI - Computer Hacking Forensic Investigator course of the EC-Council organization

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“Black Horn”: a new tool for rapid Cryptoglyph verification.

AlpVision has developed a new tool to rapidly verify the presence or the absence of Cryptoglyph invisible marking on packaging. This new system enables instant authentication of a folding box secured with the Cryptoglyph technology at a speed of up to 15 detections per second. The authentication system includes a standard PC and an imaging device. The device is a simple USB camera which can be bought on the Internet for less than \$400, including a black adapter (\$20).

The authentication operation itself is intuitive: just pass the “Black Horn” over the box; the software beeps to indicate that authentication occurred. The speed and ease of this operation is similar to the reading of a barcode with a laser reader. In addition, the system also recovers the printer and batch information hidden in Cryptoglyph.



PackExpo 2010: the launch of North American sales activities.



The PackExpo 2010 edition in Chicago, IL, USA, on Oct. 31, Nov. 3, 2010, was the opportunity for AlpVision to launch its North American sales activities based at its newly opened NA Regional Office, located at Sears Tower (Willis Tower), 84th floor. The stand was manned by the newly appointed Regional Manager and our Corporate Communications Manager.

In response to a pre-show direct mailing, numerous visitors stopped at our booth #4471 to see a live demonstration of both the on-packaging and on-product authentication solutions. In both cases, product authentication requires only a regular off-the-shelf flatbed scanner and a PC loaded with dedicated software.

This was also the opportunity to welcome the numerous packaging printers already producing Cryptoglyph protected folding boxes and blister packs for Fortune 2000 manufacturers of branded products.

Cryptoglyph selected by the CHFI - Computer Hacking Forensic Investigator course of the EC-Council organization.

AlpVision is very proud to see its Cryptoglyph anti-counterfeiting and document protection solution included in a major training platform which offers a certified Computer Hacking and Forensic Investigator training course.

This 5 day training course includes the Cryptoglyph description on module 40 “[Printer Forensics](#)”.

EC-Council has been selected by the US government for training personnel from the Police, other law enforcement, Defense and Military units, etc. Information can be gathered at www.eccouncil.org.



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