

Newsletter

Sept. 15, 2010

AlpVision SA
 Rue du Clos 12
 1800 Vevey
 Switzerland
 T: +4121 948 6464
 F: +4121 948 6465
www.alpvision.com

Headlines

AlpVision opens its North American regional office in Chicago IL, Sears Tower (Willis Tower), 84th floor.

AlpVision will be exhibiting at PackExpo 2010, Chicago, IL, Oct. 31 to Nov. 3, 2010. Booth #4471 in North Hall, McCormick Place.

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AlpVision opens its North American regional office in Chicago IL, Sears Tower (Willis Tower), 84th floor.

On Sept. 13th, 2010 AlpVision's management selected Chicago, Illinois for the opening of its North American regional office. Its mission is first to better support the US and Canadian branches of its current customer base and secondly to acquire new clients. North America offers a large portfolio of prospects and the opportunity to replicate the Cryptoglyph[®] and Fingerprint[™] success stories already well developed in Europe.

In the near future the regional office will be provided with the technical resources giving it full service autonomy for North American operations. Quincy Mattingly has been appointed as the Regional Manager.

The global pharmaceutical packaging industry is predicted to reach the \$34 billion mark before year end 2011, with the North American region accounting for about 40%.

The aim of AlpVision is to confirm its Cryptoglyph digital covert solution for product authentication as the de facto standard for large volume production worldwide.

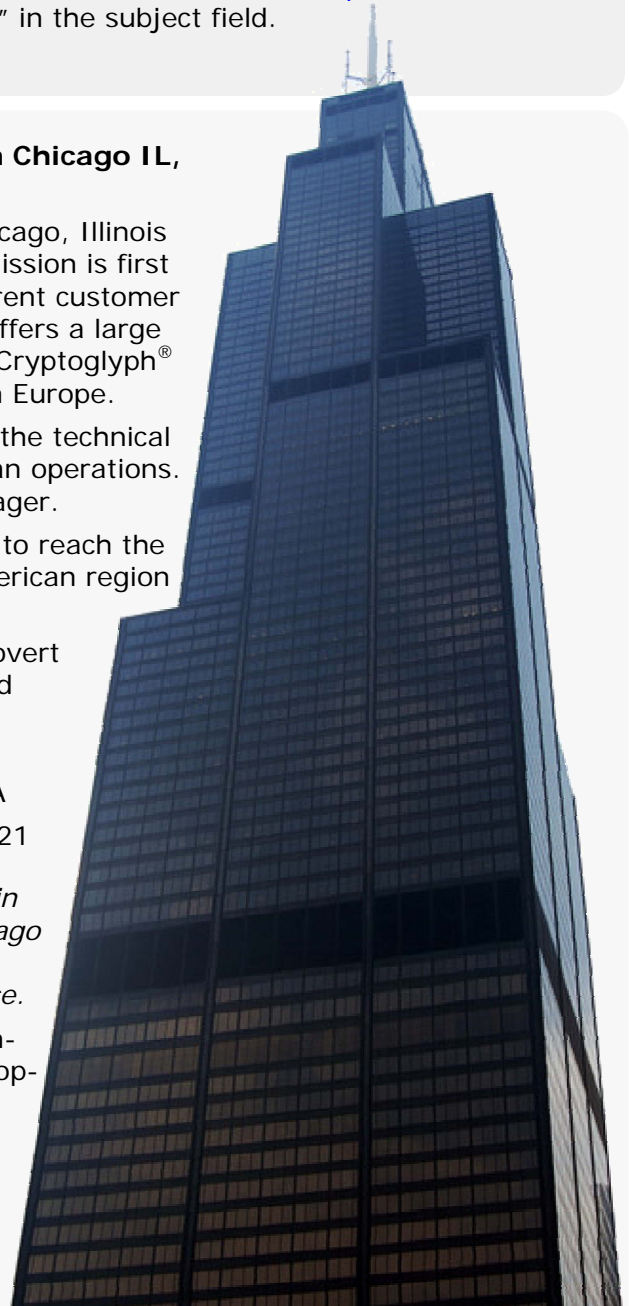
AlpVision North American Regional Office, Sears Tower, 233 South Wacker Dr., 84th Floor, Chicago, IL 60606, USA

Phone +1 312 283 8260, US Toll-Free: 1 - 877 - 545 - 2121



Dr Fred Jordan (CEO) and Dr Martin Kutter (President), on tour in Chicago on August 25, selecting the Sears Tower (Willis Tower) business office.

This important step is a new benchmark in AlpVision's business development, bringing it closer to its large customer base: the brand owners, printers and converters currently producing packaging protected by the AlpVision digital solutions for product authentication.



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Please contact us to announce your attendance and to receive a free registration voucher (expires on Oct. 30, 2010).

Feel free to give us your opinion on this newsletter or ask for more information via email to newsletter@alpvision.com with the mention "Newsletter Sept. 15, 2010" in the subject field. In the next issue, with your permission we may publish your remarks or additional information you may supply to us, if we judge it to be of interest to all our readers.